





Professional level technology brings your creativity to life.

Designed for those whose creativity knows no bounds and who demand a professional finish every time, we've built the Innov-is series just for you:

- Perfect positioning with My Design Snap app
- Create any time with our bright 10.1" HD LCD display and 5 adjustable light settings
- Express yourself 629 embroidery designs and monograms
- Laser precision for perfectly accurate sewing
- Finish faster with embroidery speeds up to 1,050spm
- Generous embroidery area of 240 x 360mm (9.5 x 14")

On screen embroidery design

Easily edit embroidery designs and fonts. Add text, duplicate, rotate, mirror and resize with no computer required.

Enhanced letter editing

Bring your words to life with easy-to-use text editing. Curve, array, flip and adjust, all via the Innov-is's large touchscreen. Say what you want to say, however you want to say it.

Colour shuffling with new 'favourite' function

Colour shuffling has never been easier or given you more control. Choose your embroidery design, choose your colour theme and scroll through the multiple colour variations. Save up to 9 favourites to compare, and select your ultimate favourite.

Enhanced thread palettes

Because colour is important to you, we've included enhanced thread colour palettes with expanded brand and colour choices.

LED Needle Drop Pointer

See exactly where your embroidery will be stitched and reposition accurately using the included LED pointer foot.

Fuss-free Stippling

Add stippling around your chosen design with the touch of a button.

More Power, More Possibilities

The Innov-is's fast embroidery speed of up to 1,050spm gives you a professional finish in super-fast time.



Perfection in the background

My Design Snap lets you visualise the whole hoop on screen, giving you the ability to position and create designs anywhere in the hoop. This 'background scanning' feature provides virtually endless creative options, and ensures your projects are always perfect.

Simply snap your fabric in its hoop, send wirelessly to your Innov-is then easily select, position and customise your embroidery patterns.

This revolutionary feature means you can also 'draw' onto your fabrics using the touchscreen, and convert straight into embroidery data with no PC or software required. Stitch out right away, or save to use again and again.

Turn just about anything into embroidery!

Unleash your design potential and capture happy memories using My Design Snap to convert images, handwriting or line drawings into embroidery data.

Snap your image, send wirelessly to your Innov-is and your machine will convert the image to stitch data and transform it into your own unique works of art.







My Design Center

We know you're creative, and there's nothing quite as satisfying as designing your own pieces. Using our powerful, easy-to-use editing programme – My Design Center – means creating your own custom works of art has never been so easy, or fun!



Watch your designs spring to life!

Draw or doodle straight into My Design Center using the Innov-is's large drawing area on the touchscreen. Or use the built-in USB port to import your favourite jpegs and watch in amazement as it's turned directly into stitch data.

You can even pair My Design Center with My Design Snap to convert your own images into unique embroidery designs. You don't even need a PC to get designing on your Innov-is!

- Draw directly on the large LCD display to create embroidery
- Outline recognition for stipple and fill patterns –
 accurately stipple anywhere on any project.
 Choose from the 15 built-in decorative fill
 patterns or select stipple stitch and the machine
 does the rest.
- 60 closed shapes and 30 open shapes
- 5 line styles and 1 "no-sew" setting
- Recognise embroidery outline from embroidery mode and save up to 6 shapes

It's just a 'snap' away

Perfect embroidery has never been so easy to achieve with the Brother 'My Design Snap' app.





Perfect positioning*, from your mobile

With Innov-is's new My Design Snap app you can use your mobile device for quick, easy and precise embroidery positioning. Just take a picture of your fabric in the special embroidery hoop and wirelessly send the data to your Innov-is.

There's an easy version for quick positioning and an advance setting, using Brother's snowman sticker system, for more detailed projects.

Simply place the Snowman where you'd like the design to be embroidered and hoop your project. Snap, preview on screen and you're ready to go! The design will automatically rotate and position itself in the designated space.

The Innov-is's precision positioning system means that whatever you create, draw or upload, your embroidery is always on point.

It's as easy as:

- 1. Snap it
- 2. Convert it
- 3. Embroider it

^{*}In some cases, there may be a small difference between the LCD image and actual sewout, depending on the material or snapping situation.







Design anytime, anywhere!

We all know that life can keep us away from our sewing tables. But with Brother's unique PE-Design 11 software you can create your own individual embroidery designs anywhere or time that suits you.

Using the Innov-iss wireless connectivity, simply transfer them from your PC for use straight away, or save for a time that's more convenient. You can even use PE-Design 11 to transfer Innov-is's built-in embroidery designs to your PC for personalised customisation.



Support - At Your Side

At Brother we're always 'at your side' and will be with you every step of your sewing journey. Our tuitional movies and support app are just a click away, so download today.







What you will find on the BrotherSupport App:

- Operation Manual (PDF format)
- Suggested combination of fabric, type of needle and thread
- How to use standard and optional accessories
- Stitch pattern chart
- How-to-use and How-to-make short videos

General features

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Workspace	11.25" (285mm) long arm to the right of the needle and 5" (127mm) height from sewing bed to top of machine arm
Lighting	Almost 11" (280mm) of full-spectrum lighting around the needle with five adjustable brightness settings
Needle threader	Easy to use, automatic needle threading system
Bobbin winder	Independent bobbin winder system with adjustable winding speed
Wireless	Wireless LAN capability for exchange of embroidery data with PE-Design 11 and My Design Snap mobile app
Thread tension	Automatic thread tension
Thread cutter	Trims upper and lower threads automatically
Presser foot	Automatic presser foot lift and extra high lift
Thread sensors	Gives you a warning when your upper and lower threads are running low
Teaching movies	Up to 24 built-in teaching videos and MP4 playability
Start/stop button	Ergonomic large start/stop button for use without the foot pedal
Environment	Save energy with the Eco and Deep Sleep modes
My Design Center	Create your own designs on-screen
My Design Snap	Mobile app for perfect placement of embroidery designs
LCD Display	Large and clear 10.1' (800 x 1280px) built-in HD LCD display
Intuitive user interface	Easy-to-use screen layout and realistic preview of selected stitches and patterns
USB connectivity	Two high-speed USB ports to upload designs easily. Can also use an optional external USB embroidery card reader for older Brother design cards
Multilingual	12 built-in languages
Safety features	Easily disengage needle to make changing presser feet and needles safer, and lock the screen to avoid any accidental stitch changes

For more information visit : www.brother.in

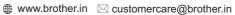


Embroidery features

Large 240 x 360mm (9.5 x 14") embroidery area
Total 629 embroidery pattterns, monogram and buttonhole shapes
Built-in 24 embroidery fonts (22 Alphabet & 2 Cyrillic)
Simplified user interface for text input and editing, with various editing capabilities such as curving, arraying and space adjustment
S/M/L size for font designs
140 frame pattern combinations
Jump stitch and end of colour thread trimming with thread wiper
On-screen auto density adjustment (Stitch-To-Block) available for embroidery and letters
Laser pointer for precise pattern placement
Design editing, flip designs horizontally, pattern rotating (0.1, 1, 10 and 90 degrees), drag and drop operation, zoom up to 200%
Embroidery basting
Choose your preferred colour variations and select favourites to compare
No-fuss stippling in embroidery edit
Easily select the object(s) you wish to work on in My Design Centre
Direct touch button for changing colours of embroidery patterns
Resume your embroidery at the exact spot where you stopped incase of a power failure or accidental interruption
Built-in Appliqué Creator; create multiple appliqués in one hoop
Quickly sort colours in different designs for optimised sewing order and to minimise thread changes
Automatic embroidery frame size detection
View the progress of an embroidery pattern or individual colour, and use to move forwards/backwards through the design
Select various thread brands for built-in and external designs
Two standard frames included 240 \times 360mm (9.5 \times 14') and 130 \times 180mm (5 \times 7')



Software update capability





Updates

