





Professional level technology brings your creativity to life.

Designed for those whose creativity knows no bounds and who demand a professional finish every time, we've built the Innov-is series just for you:

- Perfect positioning with My Design Snap app
- Create any time with our bright 10.1" HD LCD display and 5 adjustable light settings
- Express yourself 629 embroidery designs and monograms
- Laser precision for perfectly accurate sewing
- Finish faster with embroidery speeds up to 1,050spm
- Generous embroidery area of 240 x 360mm (9.5 x 14")

#### On screen embroidery design

Easily edit embroidery designs and fonts. Add text, duplicate, rotate, mirror and resize with no computer required.

#### Enhanced letter editing

Bring your words to life with easy-to-use text editing. Curve, array, flip and adjust, all via the Innov-is's large touchscreen. Say what you want to say, however you want to say it.

### Colour shuffling with new 'favourite' function

Colour shuffling has never been easier or given you more control. Choose your embroidery design, choose your colour theme and scroll through the multiple colour variations. Save up to 9 favourites to compare, and select your ultimate favourite.

#### Enhanced thread palettes

Because colour is important to you, we've included enhanced thread colour palettes with expanded brand and colour choices.

#### LED Needle Drop Pointer

See exactly where your embroidery will be stitched and reposition accurately using the included LED pointer foot.

### Fuss-free Stippling

Add stippling around your chosen design with the touch of a button.

## More Power, More Possibilities

The Innov-is's fast embroidery speed of up to 1,050spm gives you a professional finish in super-fast time.



#### Perfection in the background

My Design Snap lets you visualise the whole hoop on screen, giving you the ability to position and create designs anywhere in the hoop. This 'background scanning' feature provides virtually endless creative options, and ensures your projects are always perfect.

Simply snap your fabric in its hoop, send wirelessly to your Innov-is then easily select, position and customise your embroidery patterns.

This revolutionary feature means you can also 'draw' onto your fabrics using the touchscreen, and convert straight into embroidery data with no PC or software required. Stitch out right away, or save to use again and again.

### Turn just about anything into embroidery!

Unleash your design potential and capture happy memories using My Design Snap to convert images, handwriting or line drawings into embroidery data.

Snap your image, send wirelessly to your Innov-is and your machine will convert the image to stitch data and transform it into your own unique works of art.







## My Design Center

We know you're creative, and there's nothing quite as satisfying as designing your own pieces. Using our powerful, easy-to-use editing programme – My Design Center – means creating your own custom works of art has never been so easy, or fun!



### Watch your designs spring to life!

Draw or doodle straight into My Design Center using the Innov-is's large drawing area on the touchscreen. Or use the built-in USB port to import your favourite jpegs and watch in amazement as it's turned directly into stitch data.

You can even pair My Design Center with My Design Snap to convert your own images into unique embroidery designs. You don't even need a PC to get designing on your Innov-is!

- Draw directly on the large LCD display to create embroidery
- Outline recognition for stipple and fill patterns –
  accurately stipple anywhere on any project.
  Choose from the 15 built-in decorative fill
  patterns or select stipple stitch and the machine
  does the rest.
- 60 closed shapes and 30 open shapes
- 5 line styles and 1 "no-sew" setting
- Recognise embroidery outline from embroidery mode and save up to 6 shapes

# It's just a 'snap' away

Perfect embroidery has never been so easy to achieve with the Brother 'My Design Snap' app.





### Perfect positioning\*, from your mobile

With Innov-is's new My Design Snap app you can use your mobile device for quick, easy and precise embroidery positioning. Just take a picture of your fabric in the special embroidery hoop and wirelessly send the data to your Innov-is.

There's an easy version for quick positioning and an advance setting, using Brother's snowman sticker system, for more detailed projects.

Simply place the Snowman where you'd like the design to be embroidered and hoop your project. Snap, preview on screen and you're ready to go! The design will automatically rotate and position itself in the designated space.

The Innov-is's precision positioning system means that whatever you create, draw or upload, your embroidery is always on point.

#### It's as easy as:

- 1. Snap it
- 2. Convert it
- 3. Embroider it

 $^*\mbox{ln}$  some cases, there may be a small difference between the LCD image and actual sewout, depending on the material or snapping situation.









#### Design anytime, anywhere!

We all know that life can keep us away from our sewing tables. But with Brother's unique PE-Design 11 software you can create your own individual embroidery designs anywhere or time that suits you.

Using the Innov-iss wireless connectivity, simply transfer them from your PC for use straight away, or save for a time that's more convenient. You can even use PE-Design 11 to transfer Innov-is's built-in embroidery designs to your PC for personalised customisation.



# Support - At Your Side

At Brother we're always 'at your side' and will be with you every step of your sewing journey. Our tuitional movies and support app are just a click away, so download today.







#### What you will find on the **BrotherSupport** App:

- Operation Manual (PDF format)
- Suggested combination of fabric, type of needle and thread
- How to use standard and optional accessories
- Stitch pattern chart
- How-to-use and How-to-make short videos

### General features

Almost 11" (280mm) of full-spectrum lighting around the needle with five adjustable brightness settings  Needle threader  Easy to use, automatic needle threading system  Independent bobbin winder system with adjustable winding speed  Wireless LAN capability for exchange of embroidery data with PE-Design 11 and My Design Snap mobile app
Bobbin winder  Independent bobbin winder system with adjustable winding speed  Wireless LAN capability for exchange of embroidery data
Wireless LAN capability for exchange of embroidery data
Wirdiace
with FL-Design 11 and My Design Shap mobile app
Thread tension Automatic thread tension
Thread cutter Trims upper and lower threads automatically
Presser foot Automatic presser foot lift and extra high lift
Thread sensors  Gives you a warning when your upper and lower threads are running low
Teaching movies Up to 24 built-in teaching videos and MP4 playability
Start/stop button Ergonomic large start/stop button for use without the foot pedal
Environment Save energy with the Eco and Deep Sleep modes
My Design Center Create your own designs on-screen
My Design Snap Mobile app for perfect placement of embroidery designs
LCD Display  Large and clear 10.1' (800 x 1280px) built-in HD LCD display
Intuitive user interface Easy-to-use screen layout and realistic preview of selected stitches and patterns
Two high-speed USB ports to upload designs easily. Can also use an optional external USB embroidery card reader for older Brother design cards
Multilingual 12 built-in languages
Easily disengage needle to make changing presser feet and needles safer, and lock the screen to avoid any accidental stitch changes
Updates Software update capability

- 1	India EPR Compliance   Entity Name: Brother International (India) Private Limited	
F	Plastic Waste EPR No.: BO-13-000-08-AADCB0263E-22	,
n E	Battery Waste EPR No.: 6821475   Thickness for PE bag: 50 microns or above	1



## Embroidery features

Embroidery area	Large 240 x 360mm (9.5 x 14") embroidery area
Built-in designs	Total 629 embroidery pattterns, monogram and buttonhole shapes
Built-in fonts	Built-in 24 embroidery fonts (22 Alphabet & 2 Cyrillic)
Text edit functions	Simplified user interface for text input and editing, with various editing capabilities such as curving, arraying and space adjustment
Font sizes	S/M/L size for font designs
Built-in frame designs	140 frame pattern combinations
Thread trimming	Jump stitch and end of colour thread trimming with thread wiper
Density	On-screen auto density adjustment (Stitch-To-Block) available for embroidery and letters
LED pointer	Laser pointer for precise pattern placement
Advanced editing functions	Design editing, flip designs horizontally, pattern rotating (0.1, 1, 10 and 90 degrees), drag and drop operation, zoom up to 200%
Basting	Embroidery basting
Colour Shuffling	Choose your preferred colour variations and select favourites to compare
Stippling	No-fuss stippling in embroidery edit
New selection methods	Easily select the object(s) you wish to work on in My Design Centre
Colour change	Direct touch button for changing colours of embroidery patterns
Resume function	Resume your embroidery at the exact spot where you stopped incase of a power failure or accidental interruption
Appliqué creator	Built-in Appliqué Creator; create multiple appliqués in one hoop
Optimised colour sorting	Quickly sort colours in different designs for optimised sewing order and to minimise thread changes
Frame detection	Automatic embroidery frame size detection
Progress bar	View the progress of an embroidery pattern or individual colour, and use to move forwards/backwards through the design
Thread Pallets	Select various thread brands for built-in and external designs
Included frames, compatible with My Design Snap	Two standard frames included 240 $\times$ 360mm (9.5 $\times$ 14') and 130 $\times$ 180mm (5 $\times$ 7')
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at your side



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