



brother
at your side

Corporate Social Responsibility Initiatives for FY25-26

Brother International (India) Private Limited





Alok Nigam

Managing Director

Brother International (India) Private Limited

VISION

To be a **respected and trustworthy company** which provides **sustainable solutions** with the spirit of **"At your side"**.

MISSION

Provide **superior technology Products & Services** along with **Best-in-Class Support**, through a **Customer-First approach** with **responsibility towards environment and society**.



Basic Policies

1. Group Management
2. Group Growth
3. Stakeholders



Code of Practice

1. Trust and Respect
2. Ethics and Morality
3. Challenging Spirit and Speed

Brother India's CSR initiatives are aligned with the **Brother Group's Global Charter**, reflecting our commitment to environmental protection and community development.

We responsibly support the **local communities** where we operate while continuously working to minimize the **environmental impact** of our business activities and promote sustainable practices.



The Brother Group
Global Charter



CSR Initiatives in alignment with United Nations Sustainable Development Goals



Quality Education
2 initiatives

In order to enhance **Quality Education**, Brother India contributes to NGOs to help **underprivileged children** gain access to education.



Good Health and Well-Being
1 initiative

In support of **Good Health and Well-Being**, Brother India contributes to a **NGO** to help cancer patients who cannot afford treatment.

It also conducts a **'Relay for Life'** activity where associates walk to promote cancer awareness.



Affordable and Clean Energy
1 initiative

In alignment with **Affordable and Clean Energy** — Brother India implemented a **Sustainable Transportation Initiative**.



Life below Water
1 initiative

To support **Life Below Water**, a **Beach cleaning Drive** is organized by Brother India to inspire collective responsibility toward protecting our planet, contributing to a healthier marine ecosystem.

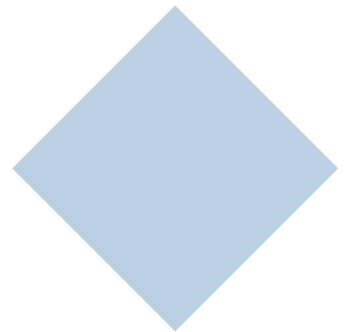
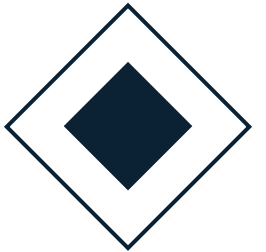
Enhancing Quality Education

Initiative 1



With the aim of supporting **underprivileged children** through access to **quality education**, A Karnataka based NGO, with the support of Brother International (India) Private Limited under a CSR initiative, is making a meaningful impact at its school.

As part of the initiative, our associates visited the schools to review the available facilities, interact with the students, and distribute stainless steel bottles and school kits, reinforcing our commitment to their well-being and learning journey.





Enhancing Quality Education

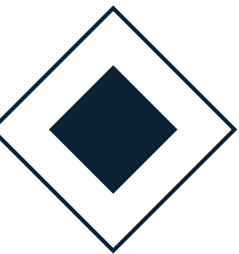
Initiative 2

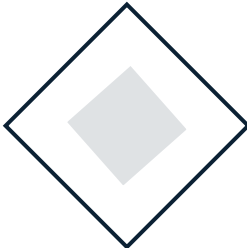


As part of our commitment to supporting education, Brother India has collaborated with another NGO based in Maharashtra.

Our associates visited **rural schools** and interacted with the children, encouraged their learning efforts, and distributed steel water bottles.

Through initiatives like these, we aim to foster curiosity, hands-on learning, and overall development, helping **underprivileged children** in rural areas gain better **access to quality education** and resources.





Relay for Life

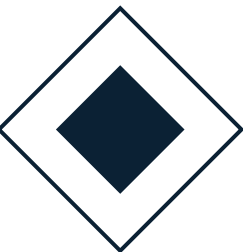
Golden Ring Project



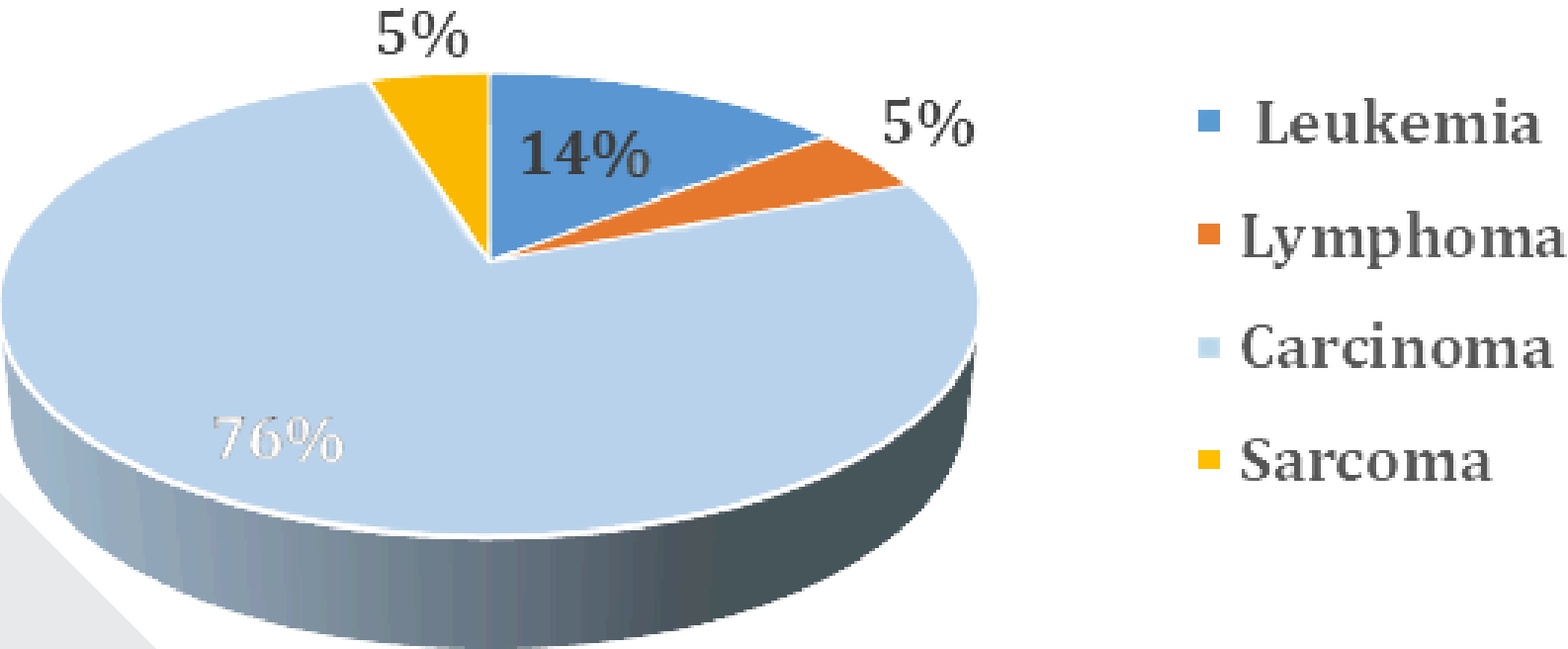
Brother India's associates came together to participate in the **Relay for Life** event, supporting Brother Group's **Golden Ring Project** for cancer patients.

Through this sustainability initiative, Brother India has collaborated with and NGO to extend financial assistance for the treatment of **underprivileged cancer patients** across India.

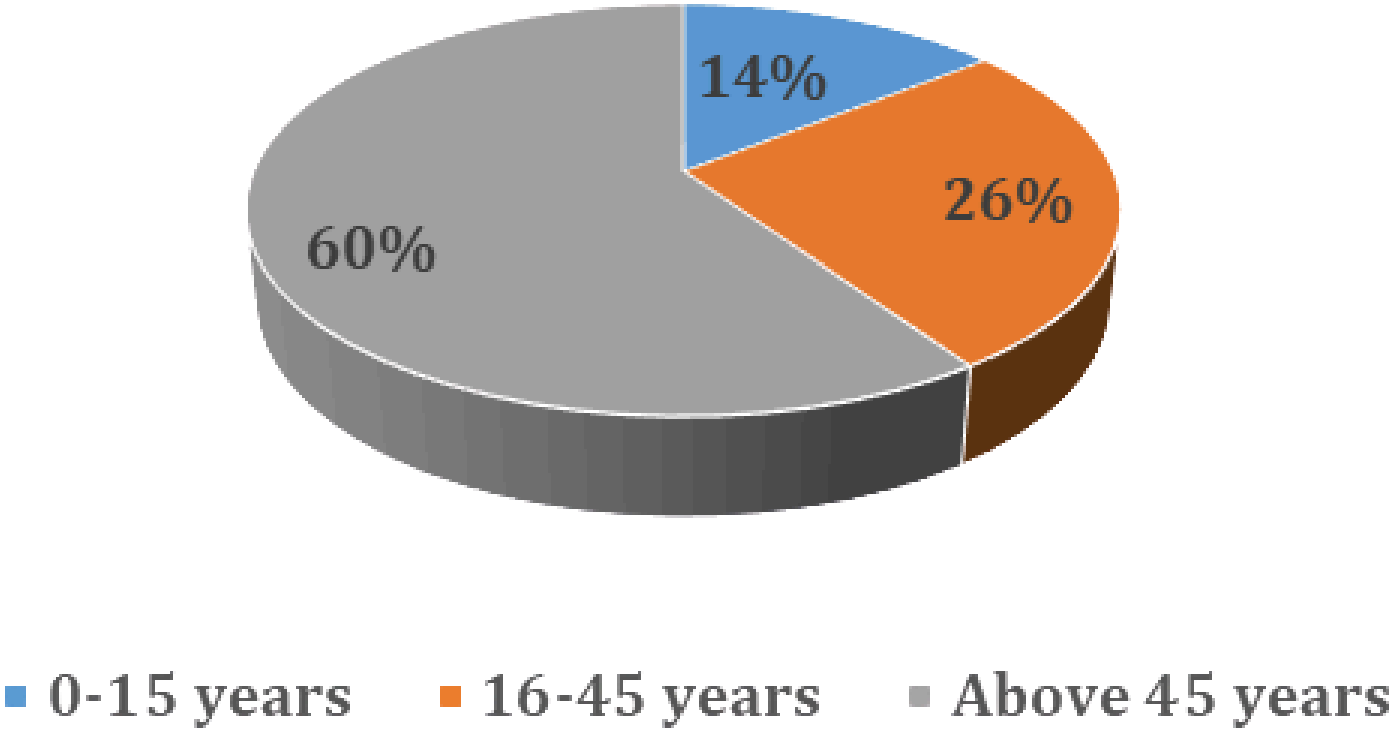
Aligned with the UN Sustainable Development Goals (UNSDGs), Brother India remains committed to supporting cancer patients with an "At your side" approach.



Diagnosis wise Sanctioned Beneficiaries



Age wise Sanctioned Beneficiaries



Case Studies



A **57-year-old woman** from Gujarat, was diagnosed with **breast cancer**. The diagnosis brought significant emotional and financial challenges for her family. The high cost of cancer treatment placed a severe burden on the family's limited income, making it difficult to continue her care.

During this critical period, the NGO along with the financial support from Brother International, provided vital financial assistance for her treatment. This timely support ensured that she could continue receiving the care she needed without interruption. With ongoing treatment and regular follow-up, she has shown encouraging progress and improved well-being.



A **17-year-old boy** from Salem, Tamil Nadu, was diagnosed with **Hodgkin's Lymphoma**, while he was pursuing his studies. The diagnosis brought significant emotional and financial challenges to the family.

His father, a farmer, struggled to meet the high cost of cancer treatment, placing the family under severe financial strain. Recognizing their need, the NGO in collaboration with Brother International, provided vital financial assistance to ensure uninterrupted treatment.

This support enabled him to complete the prescribed treatment and continue regular follow-up care. Through determination and timely medical intervention, he showed encouraging progress and successfully completed his treatment. He has now completed his 12th standard and is looking forward to building a bright and positive future.





No Ocean Waste

Beach Cleaning Drive

Brother India conducted a **Beach Cleaning Drive** to reinforce the Brother Group's Environmental Vision 2050 and contribute to **UNSDG 14 – Life Below Water**.

Our associates participated with great enthusiasm and successfully collected **297 kgs of waste**, helping restore cleaner shores and support a healthier marine ecosystem.





The background features several geometric elements: a large light blue triangle in the top right, a dark blue triangle in the top right corner, a light gray triangle in the bottom left, and a light gray square in the top left. There are four diamond shapes, each containing a smaller gray square, located at the top center, top right, bottom left, and bottom right. Additionally, there are four small logos, each consisting of a blue square and a black square, positioned at the top left, top right, bottom left, and bottom right.

Thank You!